



Sponsorship Packages 2026

Port Equipment
Manufacturers
Association

pema.org

PEMA is the global voice of the port equipment manufacturing industry, and also acts as a platform from which to influence future legislation, policy and standards that will impact our business.

Our mission is to support our industry and the world maritime trade by reflecting the critical role in enabling safe, secure, sustainable and productive ports.

One of our chief aims is to foster good relations within the communities we represent, by providing a forum for the exchange of views on global trends in port equipment and technology design, manufacture, operation and maintenance.

PEMA also aims to promote and support the global role of port equipment and technology by raising awareness with the media, customers and other stakeholders; forging relations with other industry associations and bodies; and contributing to best practice initiatives.



Sponsorship Benefits

As a brand partner or sponsor, you can help us accomplish this mission and make a real difference to the standing and profile of our industry.

PEMA Meetings, through our 127 global members, bring together the key stakeholders of our industry, all under one roof. This is a huge opportunity for you as a brand partner/sponsor to be at the forefront of building and enhancing relations with other key industry associates by engaging with one of our many networking events.

Your company will also be highlighted to PEMA's global industry audience through media and press mentions, social media promotion, inclusion on our website and other digital communication activities.

PEMA Brand Engagement and Sponsorship Opportunities

Members can support upcoming PEMA Meetings through various brand engagement and sponsorship opportunities. PEMA warmly welcomes and appreciates contributions of any numeration and this document outlines the options and procedures for Members looking to support the meeting.

How it works

PEMA invites Members to take ownership of segments of the Meeting, providing the sponsor with an opportunity to shape the content of the event. Some examples include:

- Site Visit / Tour
- Off-Site Networking Dinner(s)
- PEMA President's Dinner
- Lunches & Drinks Reception(s)
- Arrival Drinks Reception
- Transport Partner

Engaging Members should play an active role in assisting the PEMA Secretariat with the organisation of their sponsored event.

Sponsor Obligations

- Sponsors' cost obligations are 'any costs relating to the hosting of the segment(s) defined in their chosen sponsorship package'. This means any costs contained within the hosting of the event - including but not limited to - transport to the venue, venue hire, food and beverage.
- The amounts listed for each package of sponsorship are approximate and provide a benchmark for the cost of the event segments.
- Sponsors are required to lead the organisation of their event segments, with the support of the PEMA Secretariat.
 - Sponsors must keep communication with the PEMA Secretariat at every stage of the organisation.
 - Sponsors are responsible for producing the content for the segment(s) in close cooperation with the PEMA Secretariat.
 - Sponsors must have a 'lead organisation delegate' for their segment(s) on the day.
- Sponsors are responsible for the organisation of any print materials to be used on the day of the event.
- Presentations and speeches cannot be politically or commercially focussed and will be vetted by the PEMA Secretariat prior to the Meeting.

Brand Engagement Sponsorship Opportunities

PEMA AGM 2026

Lisbon, Portugal 14th-15th April

AVAILABLE TO SPONSOR

SPONSOR PENDING

SPONSOR AGREED

Sponsorship	Cost	Description of What Sponsorship Covers
Networking Dinner	€10K - €12K	Dinner and drinks reception on first night
PEMA President's Dinner	€13K - €15K	Dinner and drinks reception on last night
Drinks Reception	€4K - €5K	Arrival drinks reception
Transport Partner	From €4K - 5K	Coach transfers to the offsite events, dinners and port tours
Networking Lunch & Refreshment Breaks	From €6K - €8K	Networking lunch and refreshment breaks



Brand Engagement Sponsorship Opportunities

PEMA Autumn Meeting 2026

Ravenna, Italy 6th-7th October

AVAILABLE TO SPONSOR

SPONSOR PENDING

SPONSOR AGREED

Sponsorship	Cost	Description of What Sponsorship Covers
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Examples of PEMA Deliverables

Deliverables will vary between packages and sponsorships as they vary from event to event depending on what each sponsor would like to cover. We will therefore tailor the deliverables to suit each sponsorship agreement but the below gives some examples.

★ Lead Event Sponsor incl. PEMA President's Dinner €40 - 50K (approx.)

Example PEMA Deliverables:

- Named Sponsor Event on digital and print event program and event presentation
- Company logo on event documents
- Company logo and profile on event web page and event guide
- Personal thanks and acknowledgement by PEMA President at the event
- Tailored brand placement at meetings and social/networking events. For example roller banners, media walls, digital screens etc.
- Opportunity to bring additional company representatives to the event
- Chance to give welcome words at the sponsored event
- Social Media
 - Pre Event - Official Lead Sponsorship announcement
 - Sponsored event details announcement
 - During Event - Inclusion in sharing of live event content
 - Post Event - Thank you social media post

Ψ4 Networking Lunches €6K - €8K (approx.)

Example PEMA Deliverables:

- Placement of table tent cards with company logo at drinks receptions
- Placement of 1x roller banner with company name and logo in suitable location
- Post Event - Thank you social media post
- Logo in digital and print event program

Ψ4 Networking Evening Dinner €10 - €12K (approx.)

Example PEMA Deliverables:

- Named Sponsor Dinner / Tour / Site Visit on digital and menus
- Personal thanks and acknowledgement by PEMA President at the event
- Tailored brand placement at sponsored dinner / tour / site visit
- Opportunity to bring additional company representatives to the event
- Chance to give welcome words at the sponsored event
- Social Media
 - Sponsored event details announcement
 - During Event - Inclusion in sharing of live event content
 - Post Event - Thank you social media post

Arrival Reception €4K - €5K (approx.)

Example PEMA Deliverables:

- Brand placement opportunities
- Logo included on social media posts, event brochure, website and event presentation

Transport Partner €4K - €5K (approx.)

Example PEMA Deliverables:

- Brand placement opportunities
- Logo included on social media posts, event brochure, website and event presentation

Sponsorship Comparison

Deliverables	Lead Event Sponsors	Evening Dinners	Networking Lunches	Arrival Reception	Transport Partner
Logo on event landing page	Yes	Yes	Yes	Yes	Yes
Company description on event landing page	500 Words	250 Words	100 Words	Logo only	Logo only
Logo on official event guide/program	Yes - logo and named event	Yes - logo and named event	Yes - logo only	Yes - logo only	Yes - logo only
Logo feature on meeting presentation slides	Yes	Yes	No	No	No
Display company roller banner	Yes	Yes - at Dinner	Yes - at Lunch	Yes - at Drinks	No
Display table tent card at lunch	No	No	Yes - at Lunch	Yes - at Drinks	No
Ability to provide a gift for the welcome bag	Yes	No	No	No	No
Press release mention	Yes	Yes	Yes	Yes	Yes
Social media promotion	4+ Posts/Stories & Inclusion in Live Content	2 Posts/Stories & Inclusion in Live Content	1 Post/Story & Inclusion in Live Content	1 Post/Story & Inclusion in Live Content	1 Post/Story & Inclusion in Live Content
Opportunity to bring extra company representatives to the meeting (usually 2 per company)	5 Reps allowed	4 Reps allowed	3 Reps allowed	1 Rep allowed	No
Opportunity to give welcome words at sponsored segment	Yes - on Excursion	Yes - at Dinner	No	No	No



If you would like to discuss PEMA brand engagement and sponsorship opportunities, scan the QR code and fill out a digital form. Alternatively, contact PEMA Administration, Jean O'Connell and Caroline Doyle, at info@pema.org for more information.



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