



# THE OTTONEL POPESCO STUDENT CHALLENGE

BY PEMA

2022

# Ways to reduce Energy Consumption in Ports and Terminals

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# 1. CHALLENGE AND PROJECT

This year's PEMA student challenge asks an open question that is of major significance at this time in the Port and Terminal industry.

Energy consumption in Ports and Terminals applies to all activities including Cranes – Ship to Shore and Yard cranes, Mobile Equipment, Refrigerated Containers and Office buildings. Energy consumed is either Electricity from the national grid or Fossil fuels such as Diesel or Gas.

The industry has been very active in finding technical solutions to reduce its carbon footprint which have been well documented.

The intent of this year's competition is to challenge the participants to look beyond the solutions currently being applied in the sector and to identify, propose and challenge the industry with Futuristic, Innovative and even Radical concepts for energy reduction. The proposal should look beyond the current landscape and present a vision of the Port/Terminal of the future being supported with the relevant scientific and technical data.

Students are challenged to provide their own ideas on the above questions and should include the reasoning behind their suggested solution. They are free to take a strategic view, an operational view, or even a combination of both. Creativity, out of the box thinking and innovative solutions will be key metrics in the evaluation process.

In the first stage, teams are requested to submit a two page (A4), preliminary abstract of their proposed solution to [info@pema.org](mailto:info@pema.org) before the deadline **18th May, 16:00 CET**.

Please see below for the full timeline of events.



## 2. HOW TO ENTER

Form a team of students from your university – MSc, BSc or diploma students. You as a team formulate an answer addressing the challenge given above. You do the work on the challenge as a team. You can invite one college staff member to provide you with advice. Ensure that you have submitted your team sheet before the initial deadline.

**By 18th May, 16:00 CET:** Submit a two page (A4) preliminary abstract on your proposed solution and completed team sheet.

**By 25th May:** Finalists will be notified and provided with a full briefing and allocated a date to make a detailed presentation to the judging panel via Teams or equivalent Media. 30 minutes will be reserved for each presentation (including 5 minutes for questions)

A panel of experts will judge your solution based on the following criteria:

- Innovation potential of the ideas presented
- The practicability of the solution – could your ideas be implemented in the real world?
- Academic value of the ideas presented

## 3. WINNER

**The winning team will be announced on 27th May.**

**On 15th June:** Winning team may be invited to present their solutions at the TOC Europe conference in Rotterdam: (To be confirmed) where Audio-visual facilities will be available.

If you wish to use any video/sound in addition to your Powerpoint or Prezi, please inform the PEMA Student Challenge Co-ordinator in advance.

PEMA will make a contribution to travel costs and accommodation for the TOC attendance.

The winning team receives a prize of €2000 (shared between team mates), plus certificates for the winning team and runners-up. There will also be publicity via PEMA and TOC websites and social media channels, plus other media coverage.

*We look forward to your participation in the 8th PEMA Student Challenge.*

Kind regards,

**Mary Mc Quinn**

**PEMA Head of Administration**



## 4. RULES OF PARTICIPATION

1. The PEMA Student Challenge competition is open to teams from any university globally.
2. Teams must consist of 3 - 4 participants.
3. All participating students must be aged 18 or over.
4. All participating students must be studying towards an undergraduate or postgraduate degree.
5. All team members must attend the same university but can be studying different subjects.
6. Multiple teams from the same university can enter if they compete as independent teams and there is no overlap of work.
7. Each team is required to nominate their team captain who will act as the primary delegate for PEMA Student Challenge communications.
8. Teams are permitted to have a sponsored lecturer who can act as a consultant but are not allowed to contribute to the production of the preliminary abstract or the final report and presentation.
9. All preliminary abstracts and presentations must be written in English.
10. The winning entry may be invited to attend the TOC Europe in Rotterdam on 16th June to present their proposal to be decided by the PEMA board giving consideration to applicable restrictions.
11. One lecturer is permitted to accompany the winning team to the TOC Europe.
12. Reasonable expenses incurred by travelling to TOC Europe will be reimbursed by PEMA as outlined in the PEMA Expenses Procedure document.
13. By emailing a sign up sheet to [info@pema.org](mailto:info@pema.org), students confirm their participation in the competition and agreement of the Rules of Participation.
14. By submitting a preliminary proposal, teams agree to their work being published under the Student Challenge page on the PEMA website.
15. All presentations must be in Microsoft Powerpoint format, standard slide ratio (4:3).
16. The teams who qualify for the final stage of the competition agree to the use of their names and images in any PEMA publicity material.
17. The team captain of the winning team will need to provide bank details to transfer the prize money.
18. It is the responsibility of the team captain of the winning team to disseminate the prize money equally among teammates.

### **The prize is as follows:**

19. €2,000 (split between team members, exposure on PEMA website and social media channels and the possibility of their solution being published in a relevant publication).
20. Should students from the winning team be invited to attend TOC Europe, travel and accommodation expenses to be covered by PEMA in line with the Student Challenge Expense Procedure.

**Questions on plagiarism, or any other queries must be directed to the PEMA Secretariat:  
Mary Mc Quinn by emailing: [info@pema.org](mailto:info@pema.org)**



## 5. FREQUENTLY ASKED QUESTIONS

### 1. WHAT IS THE OTTONEL POPESCO STUDENT CHALLENGE BY PEMA?

The Ottonel Popesco Student Challenge by PEMA is an annual competition run by the Port Equipment Manufacturers Association and is open to students studying any relevant degree from universities globally. In the first stage of the competition, teams (comprised of 3 - 4 students) are invited to submit a preliminary abstract, providing their solution to the Student Challenge Question. The question itself constructs a fictional scenario within which there is a real-world operational issue that the Students must solve. The theme of the challenge is always topical focusing on current challenges facing the industry today.

The winning team receives a prize of €2,000 to be shared between team members, the possibility of their solution being published in a relevant publication, as well as an invitation to attend the next TOC Europe event, (to be confirmed) courtesy of PEMA.

### 2. WHO CAN PARTICIPATE?

Participation in the Ottonel Popesco Student Challenge by PEMA is open to any team of students currently studying towards an Undergraduate or Postgraduate degree. The competition is open to universities globally and students must be aged 18 or over.

### 3. HOW MANY STUDENTS CAN BE IN A TEAM?

Teams must comprise 3 - 4 students, one of whom must be a 'Team Captain' who will act as the main contact for the Student Challenge communications.

### 4. CAN MORE THAN ONE TEAM FROM THE SAME UNIVERSITY PARTICIPATE?

Multiple teams from the same university can participate, so long as they compete independently of each other and there is no overlap of work. Team mates can be studying different degrees but must attend the same university to compete.

### 5. HOW CAN I PARTICIPATE?

To submit a team for the Student Challenge 2022, email your completed sign up sheet to [info@pema.org](mailto:info@pema.org) with the **Subject: Student Challenge Team Sign Up – [UNIVERSITY NAME]**

### 6. ARE TRAVEL EXPENSES COVERED FOR FINALISTS?

Should the winning team be invited to the TOC, travel and accommodation expenses are covered, in line with the Official Ottonel Popesco Student Challenge by PEMA Expense Procedure which can be found on the Student Challenge section of the PEMA Website.

### 7. WHO DO I CONTACT IF I HAVE ADDITIONAL QUESTIONS?

For any questions or queries relating to the Ottonel Popesco Student Challenge by PEMA, please contact PEMA Head of Administration, Mary Mc Quinn by emailing: [info@pema.org](mailto:info@pema.org)

### 8. WHAT IS TOC EUROPE?

TOC Europe is part of a global portfolio of events that bring together stakeholders of the container supply chain to learn, debate and network

TOC has long been considered best in class by container terminal operators and their suppliers. The TOC of today has evolved into a complete container supply chain event, delivering both technical contents and also offering a platform to the stakeholders across the cargo chain.

### 9. WHAT IS PEMA?

Founded in 2004, the Port Equipment Manufacturers Association, PEMA, provides a forum and public voice for the global port equipment and technology sectors. The Association has seen strong growth in recent years, and now has more than 100 member companies representing all facets of the industry, including crane, equipment and component manufacturers, automation, software and technology providers, consultants and other experts.